



Lead, Motivate & Inspire

The best leaders have the ability to share their vision with passion and commitment, giving their people a purpose, a challenge they are willing to embrace and carry on to achieve amazing results.

This self-paced training program will empower you as a leader in bringing out the best in yourself and others by exploring the most critical leadership success factors of strong leadership that will help you bring your people together, motivate, energize and inspire them to their full potential to achieve extraordinary things.

Participants will learn how to:

- Describe the difference between the roles of managers and the roles of leaders
- List the three essential roles of a leader
- Recall the 4-motive motivational model
- Identify what employees want from a leader
- Balance team, task and individual functions
- List the leadership critical success factors

To register, visit www.thesalesseed.com and select “Self-Paced Training” or contact info@thesalesseed.com for firm specific options.

In order to receive CPE credit, participants must log into the training session and answer all applicable questions during the presentation.

Participants will receive 1.5 CPE Credits

Field of Study: Business Management & Organization

Additional Information:

Prerequisites: Attendees should be in a leadership role in an accounting firm or on the path to promotion

Who Should Attend: Anyone who has recently been promoted into a leadership position or anyone interested in learning to lead vs. manage. Attendees should be in a manager role or higher.

Advance Preparation: None

Program Level: Intermediate

Delivery Method: QAS Self Study

Refunds & Cancellations: Cancellations or modifications to registrations must be made within one week of purchasing the training course. Full refunds are available during this time if the customer has not logged into the training platform (<https://thecpeseed.com>). Please email info@thesalesseed.com to request a refund. For more information regarding administrative policies such as complaint and refund, please contact our offices at 859-594-7844.

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